



A Night of Jazz with Arts+

SPONSORSHIP OPPORTUNITIES

Join Arts+ for a night of jazz featuring renowned saxophonist and Arts+ alum

Adrian Crutchfield



**TUESDAY,
APR. 8, 2025
6 P.M.**



For over 50 years, Arts+ has cultivated a space where creativity can be sparked and lives can be transformed. Our unique focus of combining a high-quality arts education with accessibility has allowed us to become one of the largest arts education providers in the Southeast.

Arts+ is proud to serve more than 4,500 students each year through music and visual art private lessons, group classes, summer camps, workshops, Studio 345, and the Charlotte Youth Choir. Of those 4,500 students, nearly half receive their programs for free or at a reduced rate through Arts+'s extensive outreach programs, financial aid, and community partnerships. Participating students come from all corners of Mecklenburg County as well as surrounding counties, with certain programs concentrated in targeted regions where quality art education may not be easily accessible.

At Arts+, we know that the benefits of an arts education span far beyond learning a new instrument or a new drawing technique. Research shows that students who participate in arts programs have more compassion for fellow students, are more engaged in school, perform better on state writing tests and demonstrate more positive behaviors. Arts education has also been shown to boost crucial cognitive and social skills like spoken and written language, focus, self-control, and empathy.

Become a Jazz Night sponsor and unleash creativity, transform lives and build community through outstanding, accessible arts education.

BENEFITS	Big Band Presenting \$10,000 <i>Only one available</i>	Quartet \$5,000	Trio \$2,500
Presenting title on all collateral <i>Your Company</i> presents A Night of Jazz with Arts+	•		
Collateral material: Website • Signage at Event • Promotional Emails (6000+ unique addresses) • Programs	Large logo	Medium logo	Small logo
Reserved tables with your logo Each ticket has a \$100 tax value	3 Tables 12 tickets	2 Tables 8 tickets	1 Table 4 tickets
Opportunity to address crowd from stage	•		
Thank you from stage	•	•	•
Story in the Arts+ e-newsletter Sent to 6000+ unique addresses • Opportunity to provide content	•		
Arts+ student performance at company/ gathering (schedule permitting)	•		
Acknowledgment in Arts+ e-newsletter Sent to over 6,000 email addresses	•	•	•
Social media posts recognizing your sponsorship Facebook + Instagram + LinkedIn	3X	2X	2X

What could your sponsorship provide?



1 year financial aid for 30-minute weekly lessons with a dedicated faculty member for 8 students



New instruments for Project Harmony, our FREE after-school program for 2nd - 5th graders



A community day where Arts+ invites the public to a family-friendly event to enjoy the arts together

Contact Haley Rafferty to become a sponsor: hrafferty@artsplus.org | 704.887.0297

www.artsplus.org | PO Box 32757, Charlotte, NC 28232 | 704.377.4187